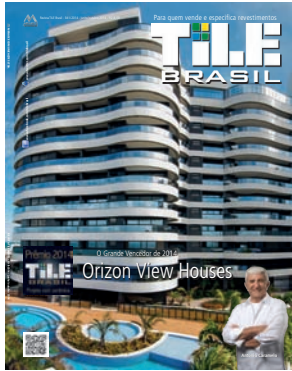




The Winners' media



International and domestic promotions add value to professional work and covering products within Brazil market* through TILE Brasil Conference and presence in the main world fairs

Brazil is the second world's tile market*: € 3 billions



Retailers, Architects, Designers, Builders

TILE Brasil is solely dedicated to the professionals who sell and specify Coverings (mainly ceramic & stone)

Contents

Accurate data for specifiers and retailers (architects, builders and designers) of ceramic tile, stone and coverings under three main focus:

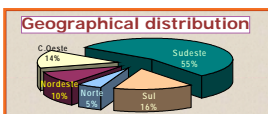
Sales & Marketing
What is done and what can be done to improve the management and enhance business.

Economy & Market
Histories from the supplier, how tile market behaves and impacts the activity of selling ceramic tiles.

Tech & Uses
Showing the products, its performances and possibilities of aesthetic and technical uses to fit the consumer needs

Readers - Regular distribution of 5.000 copies+

- Specifiers: 2.000 copies**
Architects, Designers, Design Centers, Construction management
 - Retailers: 2.800 copies**
Owners and buyers in Retail Stores, Homecenters managers, vendors.
 - Business: 100 copies**
Commercial companies and representatives of the industry
 - Laying: 100 copies**
Contractors, Workers and Professionals
- + Besides regular distribution TILE Brasil runs bonus distribution on main events worldwide, promotion and display actions. On demand!



TILE Brasil counts with experts with great skills from the industry and the main retail chains

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Editorial Program for 2015

March (Expo Revestir)- 27/Feb/2015 deadline: 06/Feb/2015	October (Award/Cersaie)- 11/Sep/2015 deadline: 28/Aug/2015
June- 12/Jun/2015 deadline: 29/May/2015	December- 13/Nov/2015 deadline: 30/Oct/2015



100% Coverings If Coverings is your business, TILE Brasil is your media

Al. Olga 422 cj 108 - 01155-040 - São Paulo - SP - Brasil - Tel +55 (11) 3822 4422 Fax +55 (11) 3663 5436

www.tilebrasil.com.br tilebrasil@menasce.com.br

